

JESSICA YOO

WRITER OF ALL THE THINGS

EXPERIENCE

FREELANCE SENIOR COPYWRITER + EDITOR

Voorhees, NJ • Feb. 2016 – Present

SENIOR COPYWRITER | AUTHENTIC DIGITAL AGENCY

Richmond, VA • Sept. 2018 – Feb. 2021

COPYWRITER | NETPLUS MARKETING

Philadelphia, PA • Aug. 2016 – Mar. 2018

CONTENT CREATOR | CHATTERBLAST MEDIA

Philadelphia, PA • Aug. 2015 – Feb. 2016

INTEGRATED MARKETING INTERN | FINCH BRANDS

Philadelphia, PA • Sept. – Dec. 2015

NEWSWIRE EDITOR | BUSINESS WIRE

New York, NY • May 2013 – April 2015

BRANDS

- + HealthCare.gov
- + Bumble
- + Facebook
- + Apple
- + Capital One
- + Nando's
- + Hamilton Beach
- + GlaxoSmithKline
- + Southern States Cooperative
- + Ferguson Showrooms
- + Friendly's Restaurants + Ice Cream
- + Steven Singer Jewelers
- + Comcast
- + Temple University

LET'S CHAT



347.886.9979



JESSICAYOO612@GMAIL.COM



JESSICA-YOO.COM

SKILLS

Creative Concepting
Digital Advertising (email, social, web, display, etc.)
Video + Radio Script Writing
Blogging + Long-Form Writing
Brand Research + Strategy
Copyediting + Proofreading
UX Copywriting
Paid Search + SEO Copywriting
Content Management
Intermediate Spanish Fluency

TOOLS

Basecamp, Slack, InVision, Pastel, Zoom,
+ Microsoft Teams
Google Workspace + Microsoft Office
Squarespace + WordPress
HTML + CMS
AP + Chicago Styles

EDUCATION

JOHNS HOPKINS UNIVERSITY

B.A. in English + Writing Seminars
Psychological + Brain Sciences minor
Phi Beta Kappa

UNIVERSITY OF CAMBRIDGE

Pembroke-King's Programme